Brief to Architect and previous logo-mascot companies

 The interior of a kids focused hairdressing salon (South Africa); servicing the entire family; includes workstations for adults; kids areas consists of workstations that are kid oriented (figurine chairs shaped as model cars; thrones etc); play area Wii/Xbox; party/VIP make-up area for 9-12 kids (girls); reception area; coffee nook/cafe (small) for adults; funkycolours, animals, africa but not scary; parents relax in this space; kids have ball; plasma TV's on walls/watching areas; name of business Funky Monkeez; medium to long term objective is to franchise salon concept ;

Name of salon is funky monkeez (you decide one or two words); monkeez with attitude; hip; funky, friendly (not scary); if it became fluffy toys it's something little kids even little older kids (sub 10) want to take home/own; visualize the monkey/s image on t-shirts, caps, shopping bags; walls; on shampoo bottle labels etc (alternatively just the name in full or abbreviated); for branding purposes the name should be distinctive; colours Greens;purple/ bright pink; blue; africa etc; wild yet fun; animals should appeal to boys and girls; we decided on funky monkeys (in plural) because while the focus is on kids the parents will also be serviced at the same salon. for the young and those young at heart;

I've not fared too well with logo/graphic designers- the monkey images looks like the monkey from coco pops- Not hip, Not funky, Zero Attitude and ziltz imagination on the part of the designers thus far (been very frustrating-SEE ATTACHED); the monkey/s will be the store mascot (think funky hairstyle; colored hair REALLY HIP- Requires an out of the box-thinking-graphic-designer); This monkey must represent the "brand" (eye catching to both child and parent; multicultural patrons)

the salon and imageis should NOT RESEMBLE A CRECHE/Daycare Faciltyi